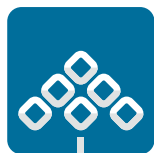


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碧桂园服务
COUNTRY GARDEN SERVICES

COUNTRY GARDEN SERVICES HOLDINGS COMPANY LIMITED

碧桂园服务控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6098)

ADOPTION OF NEW COMPANY LOGO

The board of directors (the “**Board**”) of Country Garden Services Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that the Company has adopted a new company logo as shown on the top of this announcement (the “**New Logo**”) with effect from the date of this announcement. The New Logo will be printed on the relevant corporate documents of the Company (including but not limited to interim and annual reports, announcements, circulars, share certificates and press releases) and used on its website.

In order to follow the 14th Five-Year Plan of the central Chinese government, to cope with the requirements for the development of the times and the industry and to respond to customer needs to give customers more diversified value, the Company has set a new corporate vision of “building a world-leading new property service group” and proposes to interpret the vision with the New Logo. The new properties comprise the following four new areas:

- “New technology”, which emphasizes humanity + technology in order to let technology benefit property owners and provide customized services;
- “New services”, which is centered around the vertical and horizontal development strategy, being people-oriented and pursuing vertical and horizontal development, focusing on residential properties and expanding urban presence;
- “New ecology”, which means coordinating global resources to create a “customer-oriented” service ecology and build an ecological complex of property services;
- “New value”, being meeting the growing needs of customers, and creating the incremental value of keeping pace with the times and serving and connecting to customers.

The essence of properties services is to satisfy people’s demand for architectural space. The Company will continue to uphold the people-oriented concept, further deeply explore customer needs, and continue to bring new value to customers through new technology, new ecology and new services — providing people with worry-free services, improving the quality of life, facilitating asset appreciation, promoting the progress of social humanistic quality, and realizing its brand mission of “creating good living with services”.

The adoption of the New Logo will not affect any of the rights of the existing shareholders of the Company. Upon the adoption of the New Logo, all existing share certificates of the Company in issue shall continue to be good evidence of ownership of such shares of the Company and valid for the purposes of trading, settlement, registration and delivery. Therefore, there will be no arrangement for free exchange of existing share certificates for new share certificates bearing the New Logo. The Company will issue share certificates bearing the New Logo once those without logo are used up.

By order of the Board
Country Garden Services Holdings Company Limited
LI Changjiang
Executive Director

Foshan, China, 4 December 2020

As of the date of this announcement, the executive Directors are Mr. LI Changjiang, Mr. XIAO Hua and Mr. GUO Zhanjun. The non-executive Directors are Ms. YANG Huiyan (Chairman), Mr. YANG Zhicheng and Ms. WU Bijun. The independent non-executive Directors are Mr. MEI Wenjue, Mr. RUI Meng and Mr. CHEN Weiru.